

## Privacy Policy of ARE Telecom Incorporated

ARE Telecom Incorporated dba ARE Telecom + Broadband (“ARE Telecom”, “we”, “us” or “our”) has developed this Privacy Policy to explain who we are, how we collect, use and share personal information about individuals (“you”) who access our website (the “Site”), as well as in connection with any of our products, services, sales, or marketing activities (“Interactions”).

This Privacy Policy describes how we collect and use personal information in the usual course of business. This Privacy Policy applies to your use of the Site (however accessed and/or used, whether via personal computers, mobile devices or otherwise) or any other means or applications in which engage with us regarding an Interaction.

This Privacy Policy is subject to our Website Terms of Service. Each time that you access, register and/or use the Site or engage in an Interaction, you signify that you have read, understand, and agree to be bound by the Website Terms of Service and this Privacy Policy, where permitted by law.

ARE Telecom operates <https://aretelecom.com/> and may operate other websites (“Site”). Our policy is to respect your privacy regarding any information we may collect while operating our websites.

### Who we are

ARE Telecom Incorporated is a U.S. based company that provides complete pole and foundation solutions.

### What information we collect

We collect personal information that you provide to us when you access our Site, engage in an Interaction with us, contact our customer support or send us an email or communicate with us in any way. Your personal information we collect may include: your contact information (such as your name, address, telephone number, business address, proposed site address, and email address) and contact preferences; login information (such as your username and password); and if you make a purchase, payment details (card information, alternative payment method information, invoices, order information and transaction history). If you communicate directly with us, we may maintain a record of those communications and responses.

### Web analysis tools

We may use web analysis tools that are built into our Site to measure and collect anonymous session information.

### How we use your information

We may send you emails in response to a request for a quote, or in relation to your interest in ARE Telecom. We may also use your email to provide you information about ARE Telecom’s products and services. We may send you marketing communications, including via email and SMS in compliance with applicable laws and in accordance with your preferences, that we believe may be of interest to you.

We may use your information for our business purposes, such as data analysis, audits, fraud monitoring and prevention, developing new products, enhancing, improving or modifying our Site, identifying usage trends, determining the effectiveness of our promotional campaigns and operating and expanding our business activities.

We may use your information as we believe to be necessary or appropriate: (a) under applicable law, including laws outside your country of residence; (b) to comply with legal process; (c) to respond to requests from public and government authorities; (d) to enforce our Website Terms of Service; (e) to protect our operations or those of our marketing partners; (f) to protect our rights, or the privacy, safety or property of you or others; and (g) to allow us to pursue available legal remedies or limit the damages that we may sustain.

We may use your information for other reasons that we describe to you at the time of collection.

### **How We Share Your Information**

We may disclose your personal information to the following categories of recipients and for the following reasons:

- Service providers. In order to provide Interactions with you, it is necessary for us to disclose your information to service providers who perform certain functions on our behalf. Examples include cloud hosting providers (to provide data storage and processing services); communications providers (to process new queries and to manage our emails); and fulfillment providers (to send you products or provide access to our Services).
- Your data is hosted by SiteGround. SiteGround is a platform that is built on the Google cloud infrastructure. For more insight, you may also want to contact SiteGround at <https://www.siteground.com/>
- Compliance with laws. We may disclose information where we are legally required to do so in order to comply with applicable law, governmental requests, a judicial proceeding, court order, or other legal process (including in response to public authorities to meet national security or law enforcement requirements).
- Vital interests and legal rights. We may disclose information where we believe it is necessary to investigate, prevent, or take action regarding illegal activities, to verify the authenticity of any transaction, suspected fraud, situations involving potential threats to the safety of any person, violations of our Website Terms of Service or this Privacy Policy, or as evidence in litigation in legal proceedings.
- Consent. We may share your information with any other person with your consent to the disclosure.

### **Your Data Protection Rights**

- Access to Information. If you have elected to create a login with ARE Telecom, you can correct, update, and delete any personal information that you have provided to us by logging into your account and going to the preference center and your personal

information. If you do not want to go into your account, you can email us at [sales@aretelecom.com](mailto:sales@aretelecom.com)

- **Opting-Out of Marketing Emails.** You can opt out of receiving marketing emails from us by clicking the “unsubscribe” or “preference center” link in the email, or if you are a member by logging into your account and going to email preference communications. You can also email us at [sales@aretelecom.com](mailto:sales@aretelecom.com). If you choose to no longer receive marketing information, we may still communicate with you regarding such things as security updates, product functionality, responses to service requests, or other transactional, non-marketing purposes.

### **Third Party Links**

This Privacy Policy only applies to our Site and your Interactions with us. Any access to and use of any linked websites or services is not governed by this Privacy Policy but instead is governed by the privacy policies of those third parties. We are not responsible for the information practices of such third parties.

### **How We Keep Your Personal Information Secure**

We have implemented appropriate physical, technical and administrative safeguards against unauthorized access, use, modification and disclosure of personal information in our custody and control. However, no data transmission over the Internet or information storage technology can be guaranteed to be 100% secure, so you should take care in deciding what information you send us in this way.

### **Retention of Your Personal Information**

We retain your personal information to comply with applicable legal, tax or accounting requirements, to maintain records of fraud, to enforce our agreements or comply with our legal obligations or in accordance with our standard business practices.

### **Children’s Information**

The Site is intended for a general audience and are not directed or intended for anyone under 18 years of age. You must be 18 years of age to use the Site or engage in Interactions with us. We do not knowingly collect personal information from children under the age of 18. If we obtain actual knowledge that any information we collect has been provided by an individual under the age of 18, we will promptly delete that information.

### **Changes to Our Privacy Policy**

ARE Telecom Incorporated will review and update this Privacy Policy periodically and will note the date of its most recent update below. We encourage you to review this Privacy Policy frequently to be informed of how we are using your information. If you have an account at [thefunkylittlechair.com](http://thefunkylittlechair.com), you might also receive an alert informing you of these changes. Your continued use of the Sites after any change in this Privacy Policy will constitute your acceptance of any change that we make.

### **How to Contact Us**

If you have any questions, comments or concerns about this Privacy Policy or our privacy practices you may contact us by email at [sales@aretelecom.com](mailto:sales@aretelecom.com) by phone at +1(651)330-1263. When contacting us, please include your full name and email address, and indicate the specific nature of your request or inquiry.

**Revisions**

This Privacy Policy was last revised on April 19, 2022.